# **ELEMENT TECHNOLOGY SERVICES**

#### **Zoho CRM Starter Package**

# £1,500 Fixed Price

### **Get Zoho CRM working for your business – fast.**

Our Starter Package is designed for small teams and first-time CRM users who are ready to move away from spreadsheets and start working in a system that supports growth from day one.

We don't just install Zoho CRM—we set it up properly, so your team can hit the ground running.

#### What's Included

### **CRM Set-up**

- Custom pipeline tailored to your sales process
- Key modules and fields created for your business
- Mobile app configured and ready to use
- Lead, deal, and contact layout optimisation
- Branded email templates
- Webform integration to capture leads directly into CRM
- Task and follow-up automation for key stages

## **Reports & Dashboards**

- 3 tailored CRM reports (e.g. sales by stage, activity tracking)
- 1 custom dashboard to track pipeline, conversion, and team activity





#### **Data Import**

- Import of up to 2,000 leads, contacts, or deals
- · Basic cleanup and formatting during import

#### **Training & Handover**

- 60-minute live training session (with recording)
- User guide and walkthrough video included
- 30 days of email support post-launch

### **Bonus Items (Included - No Extra Cost)**

These extras are not usually part of a starter setup, but we include them to give you a stronger start:

- Branded email signature template for all users
- Lead assignment rules pre-configured
- Optional sales task blueprint built into the deal pipeline

## Why Work With Us?

We're a Zoho-authorised partner who works exclusively with smaller businesses. We don't overcomplicate or overcharge—our goal is to simplify tech and elevate quality. Every setup is hands-on and tailored to your business.





# Ready to get started?

Book a discovery call or drop us a line. Let's get Zoho CRM working the way your business needs it to.

Book a CRM show around with us or send us an email

**Element | Zoho Resell Partner** 



